

# Better Together

Andrew Bainbridge and Michael Jopling





Isolation is the enemy of improvement

Michael Fullan (2015)

## Big Picture:

- Q & A sorting activity
- Background
- Video – Dementia Debate
- What have we done so far?
- Video – Denise Lewis school visit
- Next Steps
- Questions and Answers



# Activity:



How many people in the UK have dementia?	850,000
How much does dementia cost the UK per annum?	£15 billion
What is the annual cost to the UK economy of each person with dementia?	£30,000
How much is spent on dementia research on each person with dementia per annum?	£90
By 2020 what is the estimated number of people with dementia in North East England?	39,000
How much do unpaid carers supporting people with dementia save the UK economy per annum?	£11 billion
How many people with dementia are there in the Houghton and Sunderland South Parliamentary constituency?	1,158
How many Dementia Friendly Communities had been established in England by March 2016?	147
What percentage of people with dementia don't feel that they are part of their community?	34%
What percentage of people with dementia have felt anxious or depressed recently?	61%
In what year was Alzheimer's Disease recognised as the most common form of dementia?	1976
In what year was the first Alzheimer's drug trial?	1987

Sources: Alzheimer's Society Dementia UK update (September 2014) and House of Commons Library briefing paper "Dementia: policy, services and statistics" (October 2016)

## Background:

- Failing school – bottom 500
- Percentile ranked 98
- Data below floor targets
- No community links
- Very low staff morale
- 170 children left ( ↓ budget)



# Community:



“Understanding a community entails having knowledge of community needs and resources, having respect for community members, and involving key community members in programs.” (Mancini & Marek, 2004)

“Social connectedness matters to our lives in the most profound way.”  
“It is beyond doubt that social connectedness is one of the most powerful determinates of our well being.” (Putnam, 2000)

# What have we done so far?

- Debate (ITV/BBC radio)
- Curriculum (Intergenerational learning – Professor Michael Jopling)
- TES article
- Dementia Café/dance/choir
- National Award (Alzheimer's Society Educational Initiative winners 2015)
- Comic/Sport Relief film – Denise Lewis



## Next Steps:

- Research Project
- Supporting other initiative – roll out
- Green Gym
- Bernard's Big Breakfast
- Sustainability





Any Questions?



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